



KAIST FALL 2025
CS473: INTRO TO SOCIAL COMPUTING
SOCIAL.CSTLAB.ORG

Lecture 8: Conflict I

2025.10.14
Joseph Seering

Administrative Notes

- Looking ahead: DPM #3: Low-fi prototype studio 10/30
- Midterm team feedback form

Design Project Milestone #3: Low-fi Prototype

Deliverables:

- In-class studio presentation on 10/30
 - Open-ended presentation style – No slide template will be provided this time!
 - Your goal will be to show off your creative designs, walking through important parts of your interfaces.
- Report due by midnight 10/31
- You will have some time during class to work on this, but you will probably need to schedule time outside of class as well.

Design Project Milestone #3: Low-fi Prototype

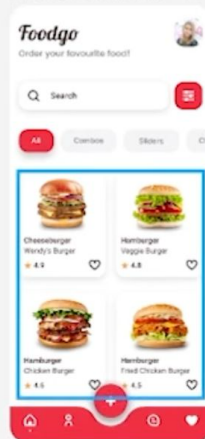
What you need to do:

1. Problem statement
 - Restate the problem clearly. This may be the same as before, or you can iterate on it.
2. Tasks
 - Three or more distinct tasks
 - Tasks are aligned with the problem statement
 - Describe the tasks clearly from the user's perspective
3. Prototype
 - Interactive low-fidelity prototype, where a user can “do” all three tasks
 - Think carefully about your design – you'll be expected to actually build pretty much what was promised in your low fidelity prototype, so don't promise what you can't deliver!
4. Brief, small-scale user testing
 - Do think-aloud testing of your prototype with ~3 potential users. Don't test with students in this class. Try to test with users who are similar to your target user group.
 - Record details of at least 10 issues raised by testers, and note how you plan to address them.
5. Studio presentation:
 - Present the prototype in class, walking through the three tasks

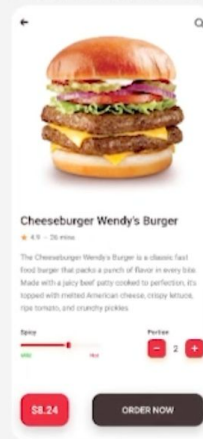
Splash screen



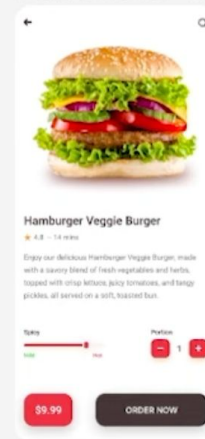
iPhone 14 Pro Max - 14



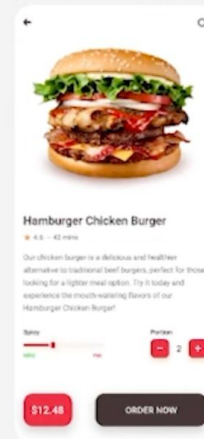
iPhone 14 Pro Max - 15



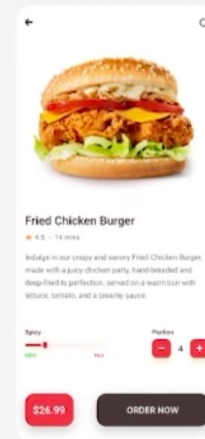
iPhone 14 Pro Max - 16



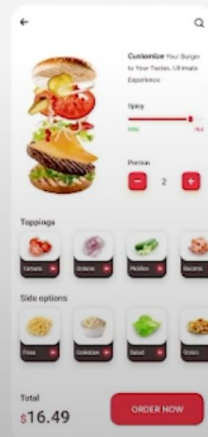
iPhone 14 Pro Max - 17



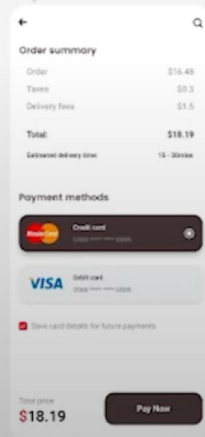
iPhone 14 Pro Max - 18



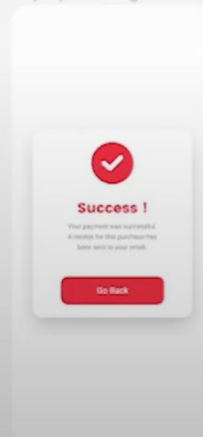
iPhone 14 Pro Max - 19



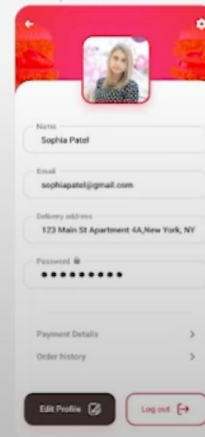
Payment



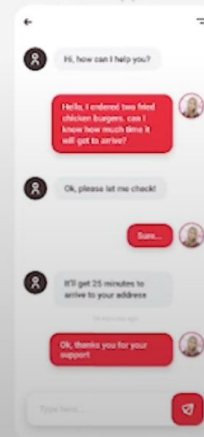
Pop up message



User profile



Customer support



Example from Fall 2024

EXAMPLE: TESTING A PAPER PROTOTYPE



**Put the participant at ease, give
them control**

Midterm team feedback form

- There will be a (mandatory) form for you to fill out after submitting DPM3. It is due at the same time as your DPM3 report.
- You are NOT directly grading your teammates. The purpose of this form is to help the course staff identify any issues so we can intervene if necessary.
- This should take less than 10 minutes.